

PRINT ADVERTISING SPECIFICATIONS

Trim size	7.875" x 10.5"
Format	3 columns
Printing process	Web offset
Binding method	Saddle stitch
Line Screen	133
Ink Density	not to exceed 300
Color	CMYK mode
Printer Marks	Offset 1/4"

Ad Dimensions

Page (non-bleed/live matter)	7.375" x 10"
Page (bleed)	8.125" x 10.75"
Spread (non-bleed/live matter)	15.25" x 10"
Spread (bleed)	16" x 10.75"
Half page (non-bleed/live matter)	6.75" x 4.5"
Half page spread (non-bleed/live matter)	15" x 4.5"

Material Requirements

CSO requires digital files in the following formats:
PDF/X-1A, TIFF-1 and color accurate digital proofs.
Go to www.csoonline.com/marketing/rates.html for digital file specifications.



Please contact our production department at 508.935.4591 or 508.935.4454 for additional information. Send print insertion orders and print ad materials to:

Advertising/Production Dept.
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